

EDUCATION

- J.D. – University of Utah (1994)
- B.A. in Communications, *with Honors* – Univ. of Colorado at Colorado Springs (1985)

COURT ADMISSIONS

- Texas Supreme Court
- U.S. District Court, Eastern District of Texas
- U.S. Supreme Court

BOARD CERTIFICATIONS

- Board Certified as a Civil Trial Law Advocate and Civil Practice Advocate by the National Board of Trial Advocacy
- Board Certified in Personal Injury Trial Law by the Texas Board of Legal Specialization

HONORS/AWARDS

- Diplomat of Trial Advocacy – National College of Advocacy
- The Fellows of The American Bar Association, Life Fellow
- Super Lawyer, Texas 2024- present
- William H. Leary Scholar, University of Utah College of Law
- American Jurisprudence Award for Legal Writing and Research, University of Utah College of Law
- American Jurisprudence Award for Constitutional Law, University of Utah College of Law
- Utah Law Review, staff editor

PUBLICATIONS

Books

- Anatomy of a Personal Injury Lawsuit, 4th Edition, Contributing Author, Trial Guides, LLC, Portland, Oregon 2015

Articles

- “Grand Openings.” Trial Magazine, (October, 2008)
- “Be Brief.” Trial Magazine, (October, 2016)

Papers

- “Establishing Standards of Care and Conduct through Defense Witnesses,” AAJ’s Annual Convention, Baltimore, Maryland (July 27-30, 2014)
- “Developing Your Client’s Story by Sequencing Facts to Persuade and Motivate,” AAJ’s Annual Convention, New York, New York (July, 2011)
- “Telling Your Client’s Story.” Colorado Trial Lawyers Association, Steamboat Springs, Colorado (August, 2009)
- “Winning Techniques from the Beginning: Storytelling and Theming in Opening Statement.” AAJ’s Trial Advocacy College: Essentials of Civil Litigation, University of Alabama School of Law, Tuscaloosa, Alabama (March, 2006)
- “Using Depositions to Build Your Jury Bias Model.” AAJ’s Trial Advocacy College: Depositions, Cleveland, Ohio (October 13-15, 2006)
- “Voir Dire: How to Ask Questions That Matter and Get Answers That Count.” AAJ’s Winter Convention, Honolulu, Hawaii (February 18-22, 2006)

PRESENTATIONS

- AAJ’s Ultimate Trial Advocacy Course: Art of Persuasion, speaker/workshop leader
Topic: *Final Impact: Mastering the Closing Argument*, Atlanta, Georgia (March 15-19, 2025)
- AAJ’s Trial Advocacy College: Depositions, workshop leader, Virtual seminars (2020-2021)
- Iowa Association for Justice 47th Annual Convention, speaker
Topic: *Opening Statement Strategies*, virtual convention (November 5-6, 2020)
- Louisiana Association for Justice Last Chance CLE Conference, speaker
Topic: *Opening Statement: Focusing Jurors*, New Orleans, Louisiana (December 14, 2018)
- AAJ’s Ultimate Trial Advocacy Course: *Art of Persuasion*, speaker/workshop leader
Topic: *Framing from the Beginning*, Harvard Law School, Cambridge, Massachusetts (March 9-14, 2018)
- AAJ’s Trial Advocacy College: Depositions, speaker/workshop leader
Topic: *Developing Rules and Standards*, Portland, Oregon (September 13-15, 2017)
- AAJ’s Trial Advocacy College: Depositions, speaker/workshop leader
Topic: *Organizing Expert Depositions and Planning Tactics*, Austin, Texas (June 23-26, 2016)
- Mississippi Association for Justice Annual Convention, speaker
Topic: *Opening Statement*, New Orleans, Louisiana (June 2, 2016)

- AAJ's Case Plus Workshop Program *Utilizing Focus Group Information*, speaker/focus group facilitator, Phoenix, Arizona (November 4-8, 2015)
- AAJ's Annual Convention, speaker
Topic: Anatomy of a Personal Injury Lawsuit, *Initial Client Interview*
Montreal, Canada (July 11-14, 2015)
- Iowa Trial Lawyers Association Annual Convention, speaker
Topic: *Opening Statement*, Des Moines Iowa (November 7, 2014)
- AAJ's Annual Convention, speaker
Topic: *Establishing Standards of Care and Conduct through Defense Witnesses*
Baltimore, Maryland (July 27-30, 2014)
- AAJ's Trial Advocacy College: Depositions, speaker/workshop leader
Topic: *Structuring the Deposition of a Difficult Witness; Deposing the Defense Medical Examiner/Trial Deposition of Expert*, Buffalo, New York (June 6-8, 2014)
- AAJ's Case Workshop Program, *Utilizing Focus Group Information*, focus group facilitator, Chicago, Illinois (April 3-6, 2014)
- AAJ's Case Workshop Program, *Utilizing Focus Group Information*, focus group facilitator, Los Angeles, California (October 24-27, 2013)
- AAJ's Advanced Depositions College, speaker/workshop leader
Topic: *Special Considerations in Deposing Experts*, New Orleans, Louisiana (January 18-21, 2013)
- AAJ's Case Workshop Program, *Utilizing Focus Group Information*, focus group facilitator, Frisco, Texas (October 20-23, 2011)
- AAJ's Annual Convention, speaker
Developing Your Client's Story by Sequencing Facts to Persuade and Motive
New York, New York (July, 2011)
- AAJ's Case Workshop Program, *Utilizing Focus Group Information*, focus group facilitator, Baltimore, Maryland (September 23-26, 2010)
- AAJ's Trial Advocacy College: Rules of the Road, speaker/workshop leader
Topic: *Introduction to Rules of the Road Concepts*, Denver, Colorado (June 10-13, 2010)
- AAJ's Advanced Depositions College, speaker/workshop leader
Topic: *Special Considerations in Deposing Experts*, New Orleans, Louisiana (January 15-18, 2010)
- AAJ's Case Workshop Program, *Utilizing Focus Group Information*, focus group facilitator, Kansas City, Missouri (September 10-13, 2009)

- Colorado Trial Lawyers Association, speaker
Topic: *How to Tell Your Client's Story*, Steamboat Springs, Colorado (August, 2009)
- AAJ's International CLE seminar, speaker
Topic: *Use of Focus Groups in Personal Injury Cases*, South Africa (March, 2009)
- AAJ' seminar: Psychology of Persuasion: How is the Economy Impacting Your Jury? Moderator, Atlanta, Georgia (March 13-14, 2009)
- AAJ's Advanced Depositions College, speaker/workshop leader
Topic: *Understanding Bias and its Role in Discovery and at Trial*, New Orleans, Louisiana (January 11-14, 2008)
- AAJ's Trial Advocacy College: Depositions, speaker/workshop leader
Topic: *Addressing Juror Bias in Depositions*, Denver, Colorado (September 26-28, 2008)
- AAJ's Advanced Depositions College, speaker/workshop leader
Topic: *Dealing with the Rambo Litigator*, New Orleans, Louisiana (January 11-14, 2008)
- West Virginia Trial Lawyers Association, speaker
Topic: *Persuasion in the 21st Century: Using Focus Groups to Win*, Roanoke, West Virginia (September, 2007)
- AAJ's Annual Convention, speaker
Topic: *Winning Techniques from the Beginning: Storytelling and Theming in Opening Statement*, Chicago, Illinois (July 14-18, 2007)
- The University of Texas School of Law, Car Crash Seminar, speaker
Topic: *Running a Successful Motor Vehicle Accident Practice*, Austin, Texas (June, 2007)
- AAJ's Trial Advocacy College: Depositions, speaker/workshop leader
Topic: *Deposing the Defense Medical Examiner*, Cleveland, Ohio (October 13-15, 2006)
- AAJ's Trial Advocacy College: Essentials of Civil Litigation, speaker/workshop leader
Topic: *Winning Techniques From the Beginning: Storytelling and Theming in Opening Statement*, University of Alabama School of Law, Tuscaloosa, Alabama (March, 2006)
- AAJ's Winter Convention, speaker
Topic: *Voir Dire Examples*, Honolulu, Hawaii (February 18-22, 2006)
- Texas Trial Lawyers Association Annual Car Wrecks Seminar, speaker
Topic: *Tips for Maximizing Settlement Values in Automobile Cases*, Dallas, Texas (November, 2005)

- Texas Trial Lawyers Association's Advanced Personal Injury Course, speaker
Topic: *Lean and Effective Investigation of Personal Injury Claims*, Dallas, Texas (April, 2005)

ASSOCIATIONS

- American Board of Trial Advocates (ABOTA), 2017-present
 - National Board of Representatives, Presidential Appointee (2025)
 - East Texas Chapter, Executive Committee (2022-present)
- National Board of Trial Advocacy Board of Directors (NBTA), 2018-present
 - Chair, Presidential Task Force on Standards (2025)
- American Association for Justice (AAJ), 1994-present
 - National College of Advocacy, Board of Trustees, (2006 - 2009)
 - Press Advisory Committee, (2012-2013)
 - Trucking Litigation Section member
 - Traumatic Brain Injury Section member
- Texas Trial Lawyers Association
 - Chair, Board of Advocates (2007 - 2008)
 - Executive Committee (2007 - 2009)
 - Board of Directors (2005- 2010)